

**For Immediate Release**

**Business Only Broadband Expands into New York City  
With the Hiring of Alan Rosenberg as President**

**Westmont, IL – January 3, 2008** – Business Only Broadband (BOB), a carrier-class wireless provider for the financial sector and other large enterprise clients, announced today the expansion of the company’s operations into New York City with the hiring of Alan Rosenberg as President. Rosenberg comes to Business Only Broadband from Global Crossing, where he was global vice president, Federal Business Development.

“We are excited to welcome Alan Rosenberg to our team, as we open our business into New York City,” said Richard S. Kingston, CEO, Business Only Broadband (BOB). “Alan is a highly proven, results driven executive who has over 20 years of experience in building and leading teams. His experience in the area of start-up sales will be highly critical to our success.”

Rosenberg, who will report directly to Kingston, worked at Global Crossing from 2000 to 2007. Before ascending to his current position, he held a number of positions with the company including regional vice president of sales where Rosenberg led a 250 plus member global sales team that pursued Fortune 1000 clients in the financial, healthcare, pharmaceutical, and manufacturing sectors. Specifically in New York City, Rosenberg oversaw newly acquired top financial accounts and developed and managed the first global financial extranet that interconnected trading floors, exchanges, brokers, clearing houses, and market data makers that generated significant revenue and 1,000 new financial clients.

From 1984 to 2000, Rosenberg worked for AT&T, where he was global sales director, IT outsourcing from 1997 to 2000 leading a sales team focused on large outsourcing engagements including a multi-year outsourcing deal with CitiGroup.

Rosenberg holds a B.S. degree in chemical engineering from the University of Maryland, and an M.S. degree in telecommunications engineering from the Stevens Institute of Technology. In addition, he completed advance business education from the London Business School and Carnegie Mellon University.

The Business Only Broadband New York City office is located at 100 Park Avenue, Suite 1605, New York, NY 10017, phone 212-351-5080. A photo of Rosenberg is available upon request.

For more information on Business Only Broadband, phone 877-627-5262, email [sales@bobbroadband.com](mailto:sales@bobbroadband.com), or visit [www.bobbroadband.com](http://www.bobbroadband.com).

**About Business Only Broadband**

# Business Only Broadband

777 Oakmont, Suite 2000  
Westmont, IL 60559  
P 877-627-5262  
F 630-986-2496  
[www.bobbroadband.com](http://www.bobbroadband.com)

Chicago area-based Business Only Broadband, provides carrier class, 100 percent diverse wireless Metro Area Networks and Extranet Solutions to the Financial Sector and large enterprise clients. Business Only Broadband has built the largest wireless broadband network in Chicago and is currently opening service in New York City. Led by a veteran industry management team, the company offers 100 percent diverse service with no common point of failure with the LEC or CLEC network in addition to QOS, MPLS, Metro Ethernets, Private Networks and City to City connections. Visit [www.bobbroadband.com](http://www.bobbroadband.com) for more information.

**For Further Company Information, Contact:**

Richard Kingston  
CEO  
Business Only Broadband  
630-242-6800  
[rich@bobbroadband.com](mailto:rich@bobbroadband.com)

**For Further PR Information, Contact:**

Gary McCoy  
President  
Fairway Communications  
847-622-7228  
[gmccoy@fairwaycommunications.com](mailto:gmccoy@fairwaycommunications.com)