

Case Study



BOB's Fixed Wireless Solution Delivers 100% Diverse and Secure Network for Ferris Manufacturing

The Challenge:

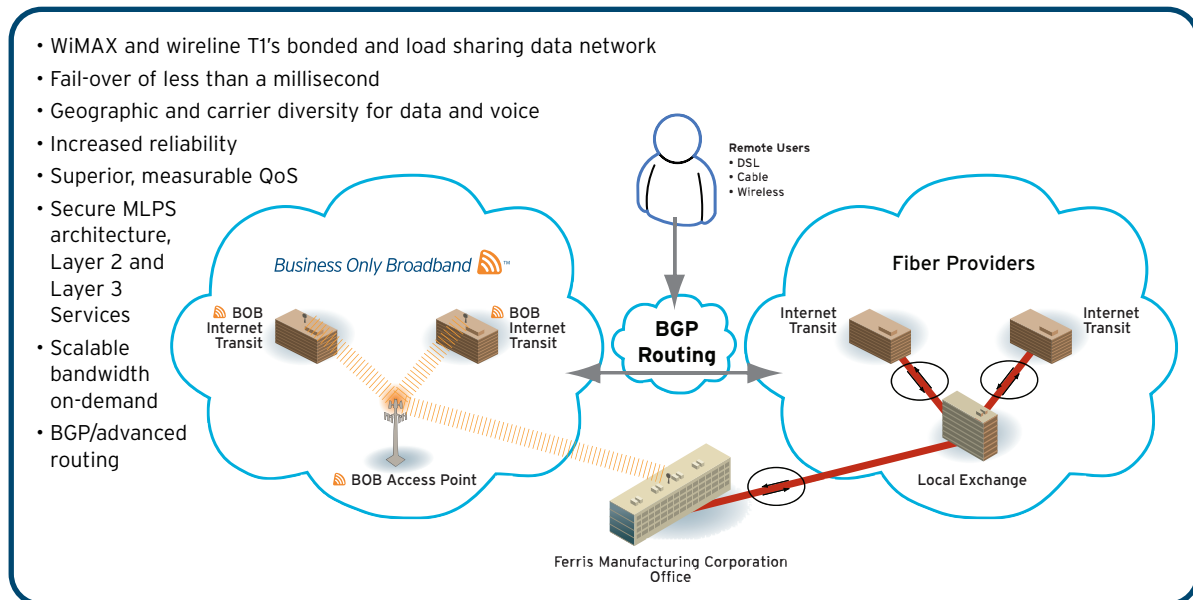
Provide Ferris Manufacturing with a 100 percent reliable network to solve its Disaster and Business Continuity problems in reaching the Internet. Ferris was looking for a broadband wireless alternative in order to back-up and support their existing Internet connectivity.

The Solution:

BOB assisted Ferris in acquiring an AS Number from the American Registry for Internet Numbers (ARIN) and an IP Address for use with the Border Gateway Protocol (BGP); this allowed Ferris to connect to a number of Internet Service Providers (ISP's). BOB's WIMAX service is wireless and prevents a physical loss of connectivity where traditional ISP's must rely on the local telecommunication's infrastructure for service.

Through the use of **BGP** and multiple ISP's, Internet users are assured to be able to reach Ferris's resources on the Internet and can get there by the fastest route available. The separate access points to the Internet also assist in preventing service interruptions caused by heavy usage.

Ferris plans to expand its use of BOB by acquiring telephone equipment for voice services via Voice over IP (VOIP). Plans are also in the works to install equipment in BOB's facilities in downtown Chicago in order for Ferris to have the ability to access the Public Switched Telephone Network (PSTN) to prevent loss of telephone service. The connection to the PSTN in Chicago will protect against an outage in Ferris's immediate geographic area for both Internet and telephone services.



Business Only Broadband 

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About Ferris Mfg. Corp.

Ferris Mfg. Corp. (Ferris) is a medical device company based in Burr Ridge, IL (a suburb of Chicago). Ferris manufactures uniquely formulated wound care dressings and injury wraps, including PolyMem QuadraFoam(r) and SportsWrap(tm) by PolyMem(r), are indicated for use on many types of wounds and sports injuries respectively. Ferris has received numerous awards including the Frost & Sullivan 2006 Product Differentiation Innovation Award, KPMG Peat Marwick High Tech Entrepreneur Award, the Medical Device and Diagnostic Industry's Medical Design Excellence Award(r) 2000, Industry Week's Top 25 Growing Companies Award in 2000, and the Illinois Governor's Export Award for 1998 and 1999.

About Business Only Broadband

Chicago area-based Business Only Broadband, provides carrier class, 100 percent diverse wireless Metro Area Networks and Extranet Solutions to the Financial Sector and large enterprise clients. Business Only Broadband has built the largest wireless broadband network in Chicago and is currently opening service in New York City. Led by a veteran industry management team, the company offers 100 percent diverse service with no common point of failure with the LEC or CLEC network in addition to QOS, MPLS, Metro Ethernets, Private Networks and City to City connections. Visit www.bobbroadband.com for more information.

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