



## PRESS RELEASE

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### **RAINBOW BROADBAND AND BUSINESS ONLY BROADBAND FORM PARTNERSHIP**

*Strategic Partnership Will Greatly Enhance Companies' Wireless Broadband Network Offerings to Enterprise and Government Customers in NYC and Chicago Markets*

**New York, NY – June 3, 2010** - [Rainbow Broadband Inc.](#) (Rainbow), a leading technology solutions and wireless broadband services provider for mid-town and downtown Manhattan, and [Business Only Broadband](#) (BOB), the largest broadband wireless provider in the Chicago area with a strong presence in the surrounding New York and North New Jersey suburbs, today announce the formation of a new partnership, designed to significantly enhance the value and reach of their combined wireless broadband network offerings to enterprise and government customers in both the New York metro and Chicago markets.

“We could not be more pleased,” states [Russ Hamm](#), CEO of Rainbow Broadband of the partnership. “By combining the marketing efforts and [network infrastructure](#) of our two organizations, we’ve jointly created the largest broadband wireless footprint in two major markets in the U.S.”

[Alan Rosenberg](#), CEO of Business Only Broadband, adds, “Combined , our companies can now offer our enterprise and government customers a true choice for [diverse access](#) throughout the New York Metro area including Northern New Jersey, Brooklyn, Staten Island and Queens as well as connectivity to and between key carrier hotels and data centers in the area.”

The New York and Chicago markets are also interconnected via diverse fiber and presently serve customers that span both locations. BOB boasts a fully resilient, self-healing Ethernet gigabit wireless backbone that is 100% diverse from terrestrial based Local Exchange Carrier (LEC) and Competitive Local Exchange Carrier (CLEC) networks, as well as a fully enabled Layer 2 and Layer 3 network that supports access speeds from T1 up to 1 Gbps .

For more information on Rainbow Broadband, call 1 800 747 1830, or visit [www.rainbowbroadband.com](http://www.rainbowbroadband.com).

For more information on Business Only Broadband, call 1 877 627-5262, email [sales@BusinessOnlyBroadband.com](mailto:sales@BusinessOnlyBroadband.com), or visit [www.BusinessOnlyBroadband.com](http://www.BusinessOnlyBroadband.com).

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#### **About Rainbow Broadband Inc.:**

Rainbow Broadband provides innovative technology and solutions to New York City businesses that require competitively-priced high-speed broadband, without having to rely on the incumbent carriers' infrastructure. Using HFM (Hybrid Fiber Microwave) technology, the company has developed a fast and reliable carrier class broadband network that can deliver symmetrical bandwidth at speeds up to 100Mbps, via Ethernet, to businesses which previously were limited in access due to location or cost. Rainbow Broadband is a full service organization offering a suite of products and solutions to broadband needs of New York City metropolitan area businesses

#### **About Business Only Broadband:**

Chicago area-based Business Only Broadband provides carrier class, 100 percent diverse wireless Metro Ethernet data network solutions to the financial, healthcare, education, government and large enterprise sectors. Business Only Broadband owns and operates the largest fixed wireless broadband network in Chicago and New York City. Led by a veteran industry management team, the company offers 100 percent diverse service with no common point of failure with the LEC or CLEC networks in addition to QOS, MPLS, Metro Ethernet, Private Networks and City to City connections. Visit [www.BusinessOnlyBroadband.com](http://www.BusinessOnlyBroadband.com) for more information.